



WEARABLE WOUNDCARE - ADHESIVE FREE & SECURE













PRODUCT OVERIEW

HidraWear is the world's first and only self retaining wearable wound dressing system, intended for home use by people with wounds in difficult to dress areas of the body.

Comprising of a proprietary wound dressing and retention aid (garment), HidraWear **replaces traditional wound dressings** and represents an ideal solution for patients living with wounds that are difficult to dress.

HidraWear is intended for home use by people with wounds in the axillary, buttocks and groin regions that require routine wound management, and empowers patients to self-manage their wound care more effectively and with greater independence in the home setting.

HidraWear removes the need for the dressings to be adhesively attached to the skin in order to hold the dressing in position. As well as facilitating quick and easy dressing changes, **enabling patients to self-manage wound care-more effectively**. It consists of 3 parts as shown;



Superabsorbent Wound Dressings with a **unique External Fastening Tab.** co-packed with every dressing.



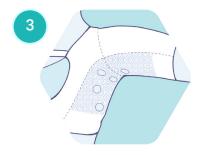
Bo TI of



Body conforming under-garment.

The garment provides provisional retention of the dressing, with the external fastener facilitating a secure, quick and easy wound dressing, without the use of tapes or adhesives.

HidraWear garments are made from a micromodal material, a naturally derived fabric that is **light**, **highly breathable**, **moisture wicking**, **durable and most importantly**, **super soft**. It's a perfect fabric for use on delicate skin.

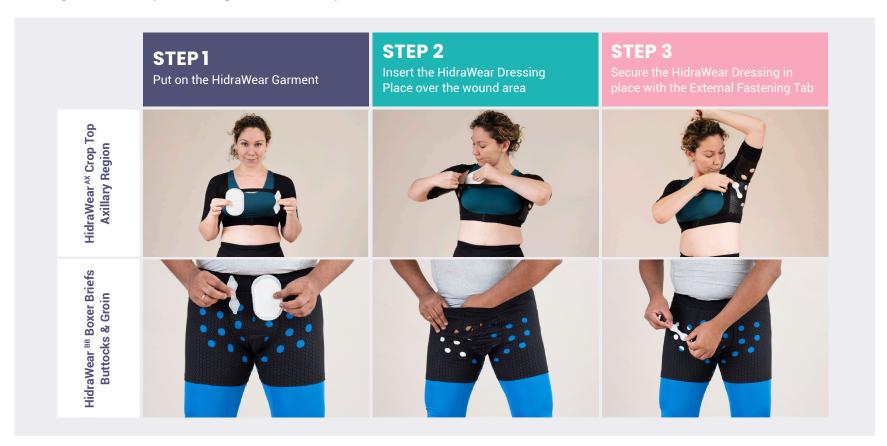


The garments incorporate a **Targeted Dressing Retention Area**, such as the
Axillary Region, Buttocks Groin and
Upper Thigh. The perforations in these
are used by the external fastener to fix to
the backing of the dressing. This ensures
secure and adhesive free retention of the
dressing on the wound.

Application Oh So Easy...

HOW HIDRAWEAR WORKS

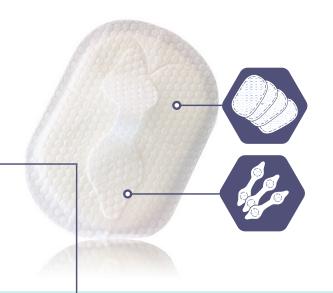
The garment facilitates easy insertion, removal, precise positioning, and adjustment of HidraWear dressings onto the affected wound space. A perforated section is located over the affected area e.g. the axilla. The dressing is placed inside the garment, under the perforations. The back of the dressing has a proprietary surface, unique to HidraWear dressings that allows the co-packed fastener to attach to it through the perforations. The fastener is then placed on the outside of the garment on the footprint of the dressing. The dressing is secured in place through a hook and loop mechanism.





THE DRESSING

Designed specifically for diffcult to dress areas of the body such as the axilla, buttocks, groin & upper thigh. The soft, superabsorbent dressing can retain large amounts of wound exudate.

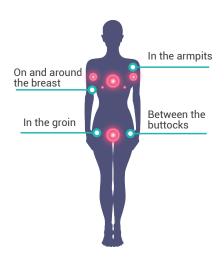


Available in 2 sizes:

- 3" x 5" (30 Pack & 60 Pack)
- 5½" x 7½" (10 Pack)

Each dressing is individually sterile packed and co-packed with a fastener

Ideal for HS Wounds Affected Areas:



Key Features of Dressing

- HidraHex Hook & Loop retention technology secures dressing in place without use of any adhesives.
- Anthropologically mapped crimp lines that conforms & moves with the body.
- Highly absorbent to manage large and sudden volumes of exudate.

- Uses **superabsorbent technology** to lock exudate and potentially harmful bacteria away from the wound, so the dressing remains dry to the touch.
- Heat Sealed Border reduces exudate leakage from the dressing, so that the patient remains clean and comfortable
- Protective layer. The fluid-repellent backing prevents external contamination of the wound and protects clothes and bed linen from exudate strike-thru.



THE GARMENTS

HidraWear are reusable garments which act as a dressing retention aid.

The garments incorporate targeted dressing retention areas, which enables the fastening element of the dressing to engage to the backing of the dressing through the garment, thereby assuring exact placement and retention of the dressing.

Key Features



HidraHex

The underarm hexagon channels are designed to minimise leaks and strike through whilst remaining fully breathable.



SeamSense

HidraWear garments have outward facing seams. This ensures soft fabric is against delicate and sensitive skin to reduce irritation.



Easy On

HidraWear AX Crop Top is front closing making it easy to put on and remove.



AeroSilk

All HidraWear garments are made of a premium micromodal and elastane blend fabric that is soft, breathable, and mosture wicking to keep skin dry.



TrueFit

With adjustable straps, you can tailor HidraWear for a bespoke fit. (AX Crop Top only)





Women's Crop Top

HidraWear Crop Top for Women is light, breathable and body conforming for maximum comfort. Ensuring the axilla dressings will stay in place. Your patients can now worry less about managing their wounds and get back to living their best lives.













Unisex T-Shirt

HidraWear Unisex T-shirt is light, breathable and uses SeamSense outward facing seams for maximum comfort. Ensuring the axilla dressings will stay in place, giving the patient more confidence in managing their wounds.









Women's Briefs

Secure dressing retention in the buttocks and groin. A special opening in the crotch to allow a quick bathroom stop without removing garment and losing your dressings. Empowers HS patients to self-manage their wound care more effectively in the home setting.









Men's Boxer Briefs

Secure dressing retention in the buttocks and groin. Empowers patients to self-manage their wound care more effectively in the home setting.





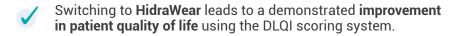


Available in 5x sizes S - XXL in all Garments.

THE BENEFITS*

- HidraWear is easier to use than traditional adhesive dressings / non adhesives & tapes / bandages.
- HidraWear is quicker to use than traditional adhesive dressings /non adhesives & tapes/ bandages.
- HidraWear is more comfortable Vs traditional wound dressing products.
- HidraWear causes less pain to the patient Vs traditional wound dressing products and techniques.

*95% CI, P <0.001 HidraWear is clinically proven to show 95% of patients will experience a significant benefit Vs previous management solution.**



- Using **HidraWear** leads to **patient confifidence** in the ability of the dressing to stay in place and not leak Vs traditional wound dressing products and techniques.
- Patients using **HidraWear** experience **improved body confidence** through use of HidraWear Vs traditional wound dressing products or techniques.
- Switching to HidraWear empowers HS patients to self-manage their wound care more effectively in the home setting, with yet unquantified health system savings in terms of reduction in outpatient and community support.











HidraMed (a)
Solutions

CLINICAL BENCHMARKING

HidraMed Solutions has completed robust benchmarking of HidraWear technology against existing state of the art wound dressing technologies, together with two independent tissue viability nursing groups.

Findings show that HidraWear offers significant advantages in terms of **clinical efficacy**, **simplicity**, **comfort**, **control**, **and style**.

Further, both nursing groups stated that the simplicity of dressing changes and retention offered by HidraWear technology is conducive to health system savings due to the **increased capacity of patients to self-care,** reducing out-patient and community care services



HidraMed (a) Solutions

Dermatology nurses found HidraWear innovative, and saw a host of advantages:

- Effective
 A clear solution for holding dressings in place.
- Simple
 Quick and easy for patients to change dressings.
- Comfortable
 Soft, pliable, lightweight, and breathable making it easy to wear.
- Clever
 A unique solution would feel great about recommending.
- Clothing
 Non medical, a real and everyday solution to make patients feel normal.
- 6 Stylish
 Looks like activewear, cool, bra/crop top make patients feel positive.
- Bespoke
 A solution designed specifically for HS & difficult to dress areas makes patients feel special / cared for.
- 8 Control
 An approach that is designed to put patients back in control of their lives.

HidraWear Design Features

- Adhesive Free Skin Contact
 - Contact
- Cushioned/Body Conforming
- ✓ No Tape or Bandages
- ✓ Kind to sensitive skin
- ✓ Secure Dressing Retention
- Easy to Apply, Adjust and Remove
- Superabsorbent

PRODUCT RANGE



HidraWear SuperAbsorbent Dressing with Fastener.

3" x 5" (30 Pack)	3" x 5" (60 Pack)	5½" x 7½" (10 Pack)*
BHD001-30	BHD001-60	BHD002-10



HidraWear AX Women's Crop Top

Dressing Retention Garment

Women's Crop Top, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX001-01	GAX001-02	GAX001-03	GAX001-04	GAX001-05



HidraWear AX Unisex T-Shirt

Dressing Retention Garment

UniSex T-shirt, Grey Melange, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GAX002-01	GAX002-02	GAX002-03	GAX002-04	GAX002-05



HidraWear BB Women's Briefs

Dressing Retention Garment

Women's Briefs, Black, Reusable

SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB001-01	GBB001-02	GBB001-03	GBB001-04	GBB001-05



HidraWear BB Men's Boxer Briefs

Dressing Retention Garment

Men's Boxer Briefs. Black. Reusable

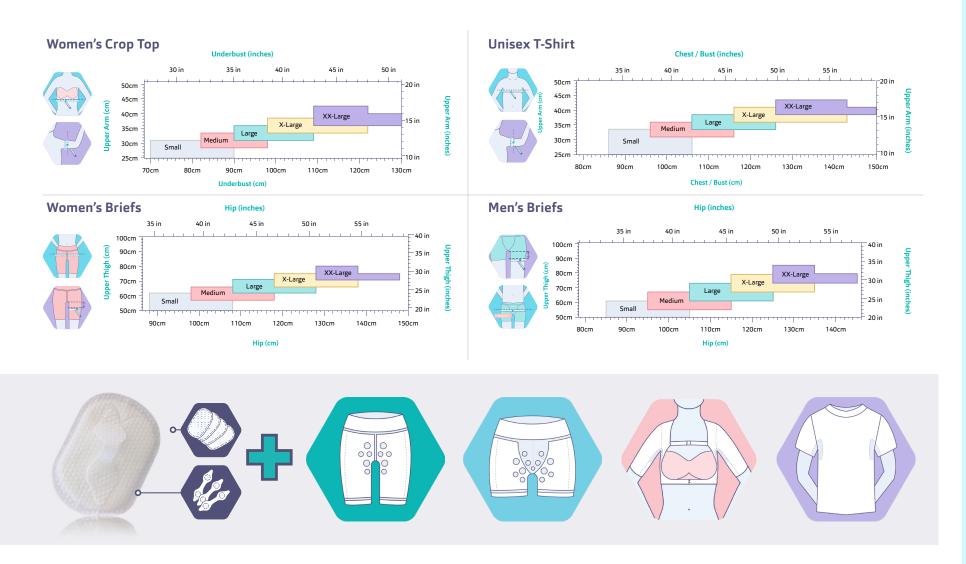
SMALL	MEDIUM	LARGE	X-LARGE	XX-LARGE
GBB002-01	GBB002-02	GBB002-03	GBB002-04	GBB002-05

*Available from late 2022.



Made to Measure

Garment Sizing Guide





PATIENT TESTIMONIALS



"I've been using HidraWear since it was initially launched in Ireland and the products are amazing! Before I was using adhesive dressings which caused severe redness to my skin which was both painful and itchy. HidraWear has enabled my skin to completely calm down and to heal more than it has in years. I was worried about odour after bad experiences with other dressings but I haven't had any issues with odour using HidraWear. The garment is very comfortable also. It has given back a sense of independence around my wound care that I haven't had for years. Well done to all involved in creating such an amazing product! "

Aimee C, Ireland

"I'm a sufferer of HS for over 30+ years and the HidraWear was a revelation to me. The whole product is easy to use and I cannot stress how comfortable the dressing was. I usually have to ask my daughter to change my dressing, which is embarrassing to ask, but with HidraWear I could do it myself. I would recommend anyone with armpit HS to buy and try this product, it gave me comfort and my dignity back."

Chris W, USA

"Amazing product. Very comfortable to wear, I always forget that I have it on! It gives me great freedom, movement, and relief from the pain of adhesive dressings on my skin. I also find I heal a lot quicker because it's much more breathable than regular dressings."

Laura M, Ireland

10







"The difference was immediate and immense. I found my wound healed faster with having fresh air flow to it, I no longer had rashes, blood blisters and swelling from the adhesive of the dressings I had been using. Nor did I have the added pain of pulling the dressings off already hurting skin."

Anne, UK

"I've been excited since I first became aware of this product. I actually cried when I received mine in the mail. Living with stage 3 HS is a constant daily battle and this product lessons some of the madness. It's quick and simple and cuts out some time on wound care.

And NO TAPE under my arms is such a relief! It's very easy to use and can be hidden under most of my clothing, especially with the removable front strap. All in all I couldn't be happier with this product. Grateful we finally have options in the HS world!"

Britt, USA

" is product is beyond amazing especially for when I'm going out somewhere. Keeps my clothes dry and clean. No more tape and bandages to hide and no more rashes from the adhesive. Love my HidraWear!!! Thank you for this product. It was well thought out to help with my quality of life!"

Jacqueline S, USA

"I noticed the difference in my skin after using HidraWear for only 2 days! It is unbelievable how much more comfortable this HidraWear makes you. My skin was constantly red and sore from dressing adhesive and it was always wet underneath the dressings as they weren't absorbent enough. **After 48 hours the redness and soreness had completely gone**, and my armpits are never left feeling wet anymore as the dressings with the HidraWear are so absorbent. Once you try the HidraWear you'll wonder how you ever lived without it! Thank you to everyone who has helped in designed this."

Hannah S, UK















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